



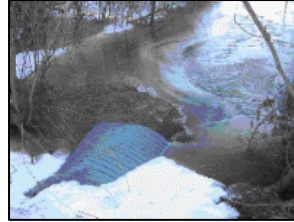
CANADIAN INSTITUTE FOR  
ENVIRONMENTAL LAW AND POLICY

L'INSTITUT CANADIEN DU  
DROIT ET DE LA POLITIQUE  
DE L'ENVIRONNEMENT

130 Spadina Avenue Suite 305  
Toronto, Ontario M5V 2L4

Tel: (416)923-3529  
Fax: (416)923-5949  
www.cielap.org  
cielap@cielap.org

## **CIELAP Strategic Plan for 2009 to 2014 (Summary)**



### **CIELAP Values**

#### **Collaboration.**

Engage and integrate diverse perspectives.

#### **Thoroughness.**

Initiate comprehensive, objective, and credible research.

#### **Connectivity.**

Embrace the inherent overlap and inter-linkages among the environment, society and economy.

#### **Community.**

The primary focus of our work: the well-being of the community of life on Earth.

### **CIELAP Vision**

Governance structures at the national and provincial/territorial levels of government in Canada that provide a strong foundation to achieve Sustainability: the balancing of a resilient natural environment, social equity, and a supportive economy.

### **CIELAP's Mission**

CIELAP informs legislative, policy and regulatory outcomes for Sustainability at the national and provincial/territorial levels of Canadian government. We do so by engaging a broad diversity of stakeholder perspectives in the development of evidence-based research, recommendations, frameworks, and models that inform Canadian governments and help them build a strong foundation for Sustainable Development.

## **CIELAP's Research Lens**

CIELAP finds the Sustainability approach of importance because it provides an increasingly globally-accepted *framework* for understanding any given issue's many dimensions. Sustainable Development does so by providing an easy entry-point for connecting to other people's individual frames of reference, thereby opening up possibilities for conversation, understanding, and shared problem-solving.

The sustainability lens helps us connect our issues to the interests of others at a personal level. By doing so, it then helpfully provides the required space for finding synergistic approaches to mutual challenges and concerns.

## **CIELAP's Research Areas**

CIELAP has identified the following specific *Research Areas* for our focussed attention:

- Sustainability Strategies (Agenda 21s/Local Agenda 21s)
- Protecting Our Water Resources In Light of Climate Change
- Innovative Approaches to Extended Producer Responsibility
- Sustainable Solutions to Land Use Conflict

## **Broadening the Perspectives Informing CIELAP's Research**

All CIELAP research and policy development will include - as is appropriate - perspectives of:

- The federal government and the departments/ministries of provincial and territorial governments in the 6 regions of Canada
- The international scientific community
- Civil society stakeholders
- Industry/corporate stakeholders
- Canadian First Nations
- The Canadian health/public health field
- Canada's youth
- The Canadian arts community
- The international development community
- Moral/ethical leaders



## **Connecting CIELAP's Research**

In an effort to ensure that CIELAP's research has the greatest impact possible, CIELAP will:

- Approach academics and other experts to serve on a CIELAP *Research Advisory Council*. This Council will provide advice on research matters and serve as a primary body for peer-review of drafted research.
- Seek speaking opportunities at academic, governmental, industry association and trade conferences.
- Develop and implement a new *CIELAP Research Dissemination and Communications Plan*.
- Engage a researcher with a recognised grounding in Climate Change issues.

## Creating New Programme Vehicles for CIELAP's Research

Over its history, CIELAP has prepared balanced, objective and thorough environmental research. CIELAP's research will continue to be the *primary* focus of our organisation. To increase our research capacity, CIELAP will develop five new *Research Support Programmes*:

### 1) *Youth-engagement-in-policy*

CIELAP will pilot two university clubs: one at York University and another at the University of Toronto. CIELAP will also create a *Youth Sustainability Advisory Council* to advise us on youth perspectives related Sustainability that youth have themselves identified as being important.

### 2) *Annual Research Report Card*

CIELAP will develop a new *Annual Research Report Card* on an identified, globally-important, area of Sustainability that can be benchmarked and measured.

### 3) *Annual Sustainability Solutions Forum*

CIELAP will pilot an annual *Sustainability Solutions Forum*, which will bring together governmental, corporate, labour, faith communities and citizens to discuss ideas and solutions for Sustainable Development.

### 4) *International Partnerships for Sustainability*

CIELAP will actively explore and pursue Sustainability-related international partnerships and arrangements with:

- The appropriate departments of the Government of Canada (e.g. CIDA) and Canada's provincial governments.
- Organisations and departments in the United Nations international system.
- NGOs, universities and academics located in countries outside of Canada, especially those located in so-defined developing countries.

### 5) *Sustainability Strategies* (Local Agenda 21s or LA21s)

CIELAP will offer expert advice, guidance, support and/or review in the development of Sustainability Strategies as created by:

- The Government of Canada and its various departments, Crown corporations, and agencies.
- Provincial/territorial governments and their various ministries, Crown corporations, and agencies.

## Enhancing CIELAP's Organisational Development.

### Board Development

CIELAP will grow its Board of Directors to include:

- Individuals whose skills closely match new CIELAP goals and objectives.
- People from across Canada's six regions.
- People whose faces are representative of Canada's multi-cultural fabric.
- People who speak languages representative of Canada's officially bilingual landscape and of our country's multi-cultural reality.



### Financial Sustainability

CIELAP understands that a dynamic and competitive global economic environment requires the re-thinking of more traditional NGO operational styles and evolving them to models that are more financially sustainable. For CIELAP, this will mean:

- Developing a *CIELAP Donors Club* to expand CIELAP's donor base within the legal profession, academia, and the business/corporate community.
- Approaching prominent corporate leaders across Canada to serve on a *CIELAP Corporate Advisory Council* that will provide assistance in fund development activities.
- Developing stronger, strategic, multi-year relations with foundations.
- More active use of the Internet and *e-giving* as a fundraising tool.
- Holding a 40<sup>th</sup> anniversary celebration to commemorate CIELAP's history and serve as a fundraising event.
- Hiring a full-time *Fundraising Assistant / Sales Co-ordinator*, who will lead revenue generation activities.
- Reducing operational costs, re-designing internal systems for greater efficiency and cost savings, and ensuring staff compensation is reflective of marketplace trends.